



Diamonds Cup

JORGE MENDES





Amor dinheiro Fama

Presidente& CEO of AdF PR International

The winners spirit always followed me; Being unique, different and innovator it's the strategy for success.

By creating the AdF Diamonds Cup I wanted to imprint in the world of football a unique Cup, with a win-win spirit, the thinkers of football, the strategy for a unique winner.

The winner of this unique cup It's only one, the best of the best wins the AdF Diamonds Cup.

It's time to be the football's best!

Rui Alvim de Faria

Diamonds Cup

The idea of the cup was born out the symbol of the Thinker sculpture “O Pensador” of my country - Angola. This is the object which accompanies me in my many travels around the 4 corners of the world and that I offer to celebrities linked to the World of Football.

The Thinker “O Pensador” has inspired me since my early childhood and continues to be part of my way on the pathway of life.

From the thought intelligence, wisdom, the “know-how”, the strategies and Poetry are born...


By creating this cup I want to pass a message on to the World of Football: sportsmanship, civility and solidarity.

The diamonds in this cup do not mean eternal wealth, but the thoughts and achievements of the great players and teams that make the memories of World Football, transmitted to us by past generations and who create future football wealth.

Rui Alvim de Faria



Register N 002394528
By OHIM



Jorge Mendes thinks, talks and breathes football. He develops the best players in the world. Because of him, Portugal became a football epicenter for the best players and teams.

Rui Alvim de Faria



"Nothing is impossible"

Nothing is achieved without hard work and dedication. Essential in any activity, these are two of the necessary conditions to earn respect, credibility and trust.

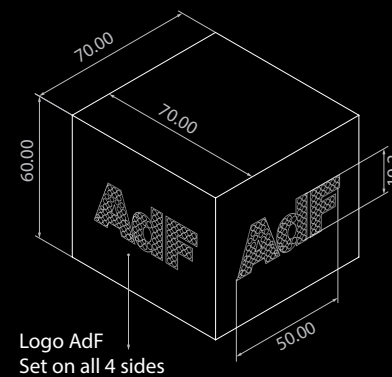
Jorge Mendes










“Being unique, different and innovator it’s the strategy for success.”

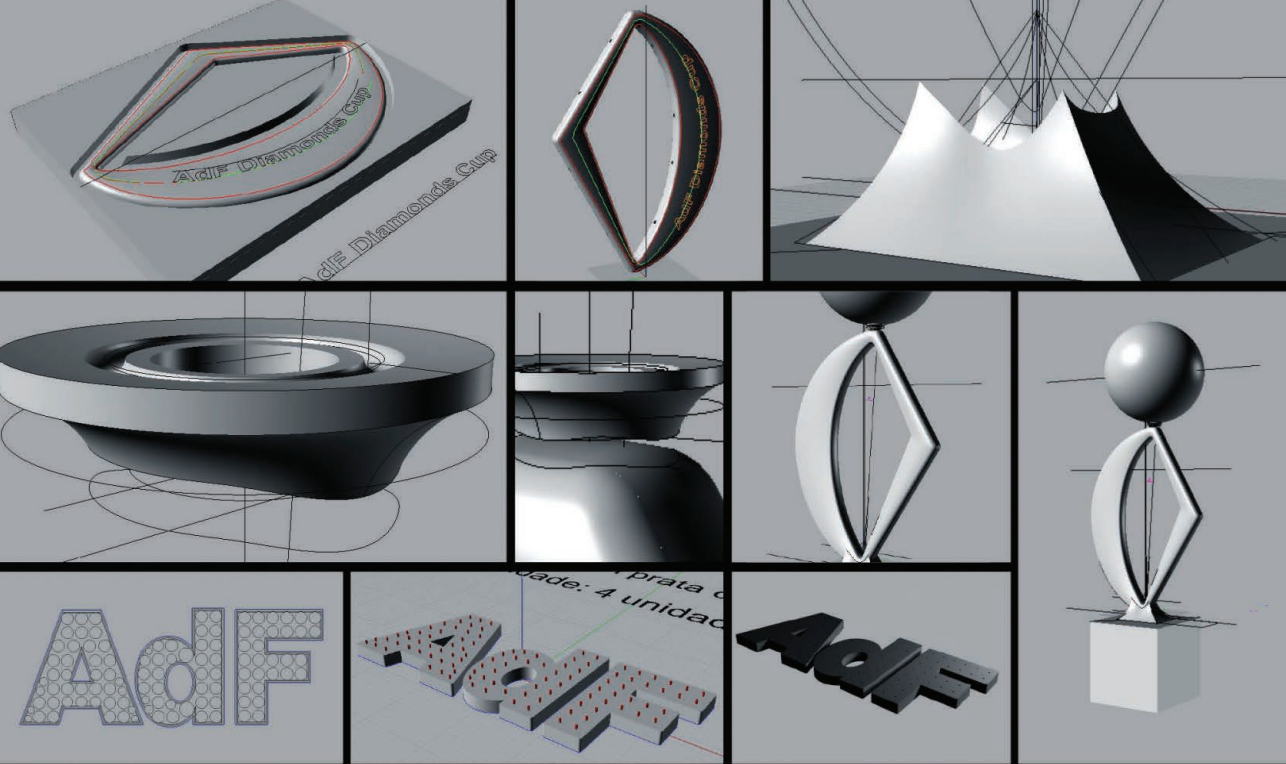


RICHOLD® S.A. 



Characteristics

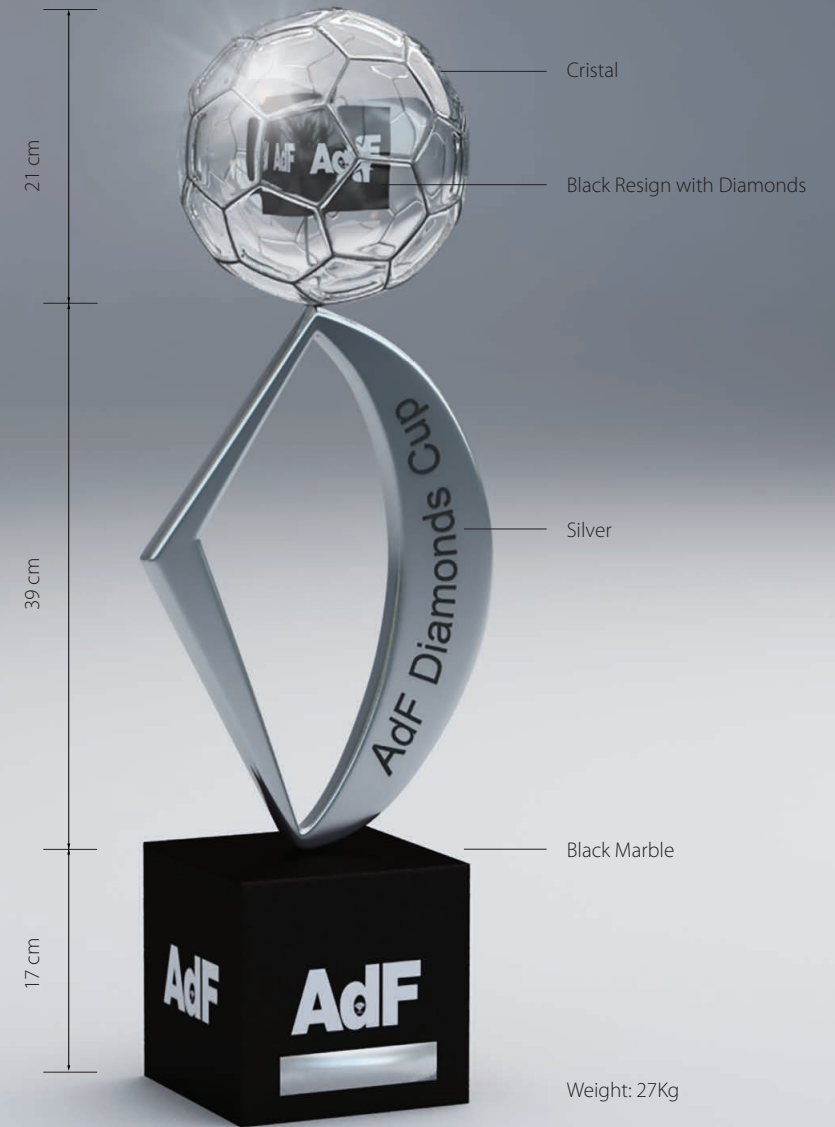
Diameter	Quantity 4 faces	Reference
Ø1.05-1.10	4	
Ø1.15-1.20	16	
Ø1.35-1.40	24	
Ø1.55-1.60	8	
Ø1.75-1.80	28	
Ø1.95-2.00	336	
Ø2.35-2.40	8	



Procedures of Project AdF Diamonds Cup



MARCA






HUBLOT



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